

Springboard Domain Experts Expectations and Requirements

Requirements

Domain Experts are invited to serve based upon their experience, as senior executives with specific domain expertise, CFOs or senior marketing executives (CMOs). They will also be expected to:

- **Under no circumstances solicit payment for services or offers for hire into the company for the duration of the mentoring program.**
- Commit appropriate time to any applicant you agree to support – (approximately 10 hrs/week for up to 6 months)
- Provide your own laptop, cell phone or other equipment as needed
- Conduct meetings at the Springboard offices
- Inform Springboard program management of any issues or changes in the relationship with the client
- Maintain the highest standards of integrity with regard to confidential client information

Benefits to Domain Experts

- See the separate **Benefits** document for details

Activities

Assist Entrepreneurs-in-Residence (EIRs) in the mentoring (**see Springboard Stages**) of technology and life science companies that have been accepted into the Springboard Program. This process is expected to include:

- Attend marketing, finance or other special Springboard panels
- Mentor Springboard clients in the development of marketing plans (refer to marketing template), the development of financial models or specific business issues
- Proactively manage client progress and request Springboard staff to arrange marketing, finance and dry-run panels (**see separate flow diagram**).
- Assist the Springboard team in identifying and inviting appropriate panelists
- Attending the applicant's panel presentation
- Assisting the applicant in identifying an action plan based on panel feedback, and in establishing milestones for future development

Springboard will provide:

- Shared work cubicle with telephone access and office supplies as needed
- Access to conference rooms (including projector, if needed) for meetings with companies
- Ethernet and wireless connection
- Quality Control and tracking of the Springboard preparation process