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October 16, 2007

Contact:
Erin Koch
Gable PR
(619) 261-0762
erin@gablepr.com

CONNECT Names Tricia Geringer
Director of Public Policy and Development

*Over 10 years as Policy Advisory to U.S. Congressman,
Significant Media and Political Experience*

SAN DIEGO - CONNECT, one of the nation's most successful regional economic development programs for life science innovators, inventors and entrepreneurs, has named Tricia Geringer as its new director of public policy and development.

After serving 11 years in the House of Representatives with Congressman George Radanovich (R-CA), Geringer brings significant policy expertise in the areas of energy, trade, water, agriculture and the environment.

“As issues like climate change and carbon emissions reach a new prominence, Tricia’s environmental policy experience will be essential to our organization,” said CONNECT CEO Duane Roth.

At CONNECT, Geringer will track policy issues relevant to entrepreneurs, organize Public Policy Committee meetings and represent the CONNECT perspective at the federal, state and local level. Geringer will also manage CONNECT’s membership program, serving 200 existing members and developing new members.

While in Congress, Geringer served as a policy advisor, handled media relations for Congressman Radanovich, and spent seven years as legislative director. In addition to Congressman Radanovich, Geringer has held active roles in the political campaigns of former Senator Bob Dole, President Bush and Vice President Cheney.

Originally from Fresno, Calif., Geringer received her Bachelor of Arts in Mass Communications and Journalism from California State University, Fresno. She went on

to earn her Master's degree in public policy and economics from George Mason University.

“Tricia is the perfect fit for CONNECT as we continue to expand our reach and membership base through 2008,” said Roth. “We are thrilled to have her aboard.”

About CONNECT

CONNECT is a non-profit organization dedicated to creating and sustaining the growth of innovative technology and life science businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 1,200 companies and is widely regarded as the nation's most successful regional program linking inventors and entrepreneurs with the resources they need for success. Its programs include: Springboard, Venture Roundtable, Frontiers in Science and Technology, FrameWorks, and Connect with CONNECT; affiliate programs with The Center for Commercialization of Advanced Technology (CCAT), Tech Coast Angels (TCA), and MIT Enterprise Forum (MITEF); and its awards and recognition programs, Hall of Fame, and The Most Innovative Products (MIP) Awards.

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