

# OnePitch Sells Its First System!

San Diego, CA

OnePitch Inc. is pleased to announce that we have formalized a partnership agreement with Lazer Ventures Inc. to franchise a hitting system based on the OnePitch technology.

The first system will be installed Poway and should to be fully operational by January. The system promises to revolutionize the batting cage experience as it will offer a first-ever “virtual” hitting experience.

The sophistication and accuracy of the OnePitch technology will be employed to create a hitting system unlike anything that is currently available. Rather than hitting into a net, the OnePitch Hitting system will show the user where the struck ball would travel onto a “virtual” field. What’s more, the system will be able to capture bat speed, spray analysis, plane and trajectory information to enable meaningful analysis of a hitter’s tendencies. The system will be web-based, allowing us to capture and store every facet of every hitter’s “session”.

Lazer Ventures is seeking to franchise the hitting system and is planning to open 6 units by early 2010. This approach will allow them to demonstrate the revenue generating potential of this dynamic new hitting system.

Lazer Venture partners Dan Bailey and Steve Pratt have the perfect pedigree for this type of endeavor. Both are lawyers with major league baseball experience; Steve as a player and Dan as an Assistant General Manager. Additionally, Dan is an experienced franchiser, having sold numerous franchises on behalf of Mailboxes Etc..

In another exciting development, baseball legend Roger Craig has graciously agreed to lend his support to OnePitch. Roger has offered the following quote to be used in his name:

*"I've seen a lot of things pitched at Major League Baseball, but nothing like the OnePitch System. This is a remarkable tool that is likely to change the way pitchers are scouted and trained.*

*This system will help ball clubs to develop pitchers more effectively and give coaching staffs more control over their pitching staff than they've ever had before. It's going to give coaches new insights into the effect of a pitcher's mechanics on the movement of the baseball.*

*OnePitch will make coaches more effective by giving them the tools to demonstrate the effects of their guidance.*

*When I coached, I never seemed to have enough time to watch all my pitchers work out. With the OnePitch System I could watch any one of my pitchers work out regardless of where I was or where they were working out. This system will improve the effectiveness of any coaching staff.*

*Simply put, the OnePitch system is going to help teams to get the most out of every pitcher on their staff."*

**- Roger Craig** (Major League Pitcher, Manager and World Champion Pitching Coach)

