

Company: **Mobile Captions Company**
Panel Date: **November 12, 2009**
Sponsor: **Procopio, Cory, Hargraves & Savith P.C.**
Presenter: **Jonathan Masters, Sue Decker, and Jan Dehesh**
EIRs/Domain Experts: **Scott Buchanan, Steve Scott**

MCC is a mobile service provider that will provide a caption service to individuals who are hard of hearing. This service will allow those with hearing loss to speak to other parties and hear and read what is being said to them over the phone. The application also allows for scrolling and the adjustment of text size, and saves the sessions.

The MCC service is seen as a breakthrough for this growing audience. According to the 2006 National Health Survey, there were 37 million adults in the U.S. with hearing loss. Many of these are "late deafened adults" a group that is growing quickly as 78 million baby boomers reach retirement age. In order to provide for the hearing impaired, the Americans with Disabilities Act addressed this issue by allowing for subsidies for Telecommunications Relay Services (TRS). The TRS fund was set up in 1993 to bring communications services to the hearing and speech impaired, and is funded by the carriers and administered by the FCC. MCC plans to take advantage of this fund in order to provide a subsidized service.