

CONNECT Springboard Program Quarterly Report

January 2010 – March 2010

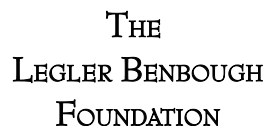
THE
LEGLER BENBOUGH
FOUNDATION



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CONNECT Springboard Quarterly Report

January 2010 – March 2010

Overview

The first quarter of 2010 saw a record number of company applications to the program. The pace of intake, marketing, finance, dry run and graduation panel activity also increased significantly. The number of panels completed in the first quarter jumped 45% to 16 from 11 in the fourth quarter of 2009. With the help of our law firm sponsors, our new due diligence review process continued to ensure graduates are investment ready. Four Springboard companies completed due-diligence reviews prior to presenting to our Deal Network where scrubbed companies present in a private home to high net worth investors. We continued to see participation from all the major technology clusters in San Diego within the Springboard pipeline in the first quarter. The group has expanded to over 200 EIRs and 300 Domain Experts. In addition, the EIRs are now available to act as Expert Witnesses for sponsoring law firms.

Graduate News

Springboard Five Year Assessment Report shows Springboard grads raised \$24M in last half of 2009

As of December 2009, 143 companies have graduated from Springboard in the last five years. Seventy percent are still in business. Cumulatively, 67 graduates raised over \$142M over the last five years. Seventeen companies account for 80% of that amount. Last year, \$30M was raised by 37 companies. The majority was raised in the last half of the year with 26 graduates raising \$24M.

In the first half of 2009, 90% of funding came from friends, family and angels. In the second half, 65% came from VCs. This major shift was due to two companies raising \$15.5M from VCs in the second half of the year. Graduates raised over \$5.5M in friends, family and angel funding in the second half of 2009 – more than twice the \$2.3M raised in the first six months of 2009. Graduates reported employing over 550 people at the end of 2009 – up 124% from the 246 employed before they entered the Springboard program. To read the full report, click [here](#).

New York City State of the City address announces creation of a NYC CONNECT modeled after San Diego CONNECT and Springboard

City Council Speaker Christine Quinn focused her State of the City address last Thursday afternoon on lifting the city out of the economic downturn that has led to the loss of 143,000 jobs in the five boroughs outlining a plan to cultivate a high-tech industry. She announced High Tech Connect, patterned after a successful program in San Diego that pairs budding tech companies with successful entrepreneurs in the industry and helps them develop business plans and find work space. Read more in [Crains New York Business.com](#) and [SDUT](#).

Springboard graduate Medipacs featured in SDBJ

“They have a very innovative infusion pump that allows people to live, work and play while wearing the pump,” Camille Sobrian, COO of CONNECT said. “The company is working on making this device wireless and when that happens it will create even more flexibility for health care providers to monitor patients.” Read full article in [San Diego Business Journal](#).

Springboard participant EnergyTech Marine Group deploys first prototype

The 40-year-old Angelena II will be the first harbor craft in the world to be retrofitted with a dual-electric motor and ultra-low emission hybrid propulsion system. Read more [here](#).

SDBJ features Springboard graduate Freedom Meditech’s pain-free diabetes monitoring

The Freedom Meditech product, a hand-held glucose monitoring device, is capable of more accurate and pain free monitoring and is aimed at a \$10B market worldwide. Read more in [San Diego Business Journal](#).

Graduate News (cont'd.)

SDBJ features Springboard graduate ElliptiGO's elliptical bicycle as alternative to running

The ElliptiGO 8S is a cross between a bicycle and an elliptical workout machine. The ElliptiGO 8S is marketed to runners who want to remain active but can no longer take the pounding on their leg and hip joints. The company hopes to exceed \$4M in revenue in the first year. Read more in [San Diego Business Journal](#).

ecoATM, MIP winner and VRT and Deal Network presenter, secures 1st round of institutional funding and media attention

Automated kiosks where people can recycle old cell phones, won the attention of Tom Clancy of San Diego based Tao Venture Capital Partners and ultimately ecoATMs first round of institutional funding. It was either the stupidest idea ever, or its brilliant, said Mark Bowles, ecoATM co-founder and CMO. Early returns suggest the latter. Read full story in [San Diego Business Journal](#).

Business Week features Freedom Meditech as one of the 25 Most Intriguing Start-Up Companies in the world

Read more [here](#).

Springboard conducts first ever grants panel: Mintz Levin, Knobbe Martens and Fabiani & Company provide guidance

The objective of the grants panel is to position the company most effectively for the acquisition of federal grants. Diomics was the first company to present; they will focus their launch in the life sciences arena by developing a product line that addresses needs in the forensic sciences industry. Read more [here](#).

Springboard Stages

The Springboard program offers free mentoring and assistance to innovators and companies at five stages: Global Bridge (helping international companies access the US market via San Diego), Transition (helping companies deal with major change such as the launch of their second product line, move into a new market or spin-out of a technology), Commercialization, Tech Transfer and In the Lab Innovation Assessment (evaluation of commercialization potential in the research institution).

The program now wraps up with a due diligence assessment by one of our sponsoring law firms to ensure the company has its legal structure, IP, and other critical corporate documents in order and is investment-ready. The Springboard program offers free mentoring and assistance to innovators and companies at five stages:

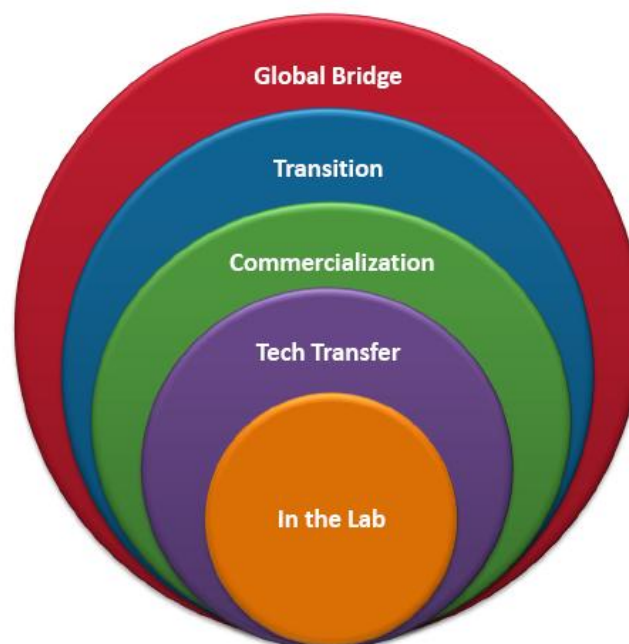
5 Global Bridge – companies that have traction in their home markets and seek to expand to the US. These companies seek strategic partners as well as funding.

4 Transition – companies seeking new markets or facing specific challenges or considering a spin-out of a technology

3 Commercialization – companies in formation and seeking to develop a commercialization plan and an investor pitch.

2 Tech Transfer – Springboard provides assistance to the tech-transfer offices of research institutes and universities to accelerate the transfer of technologies to the commercial market place.

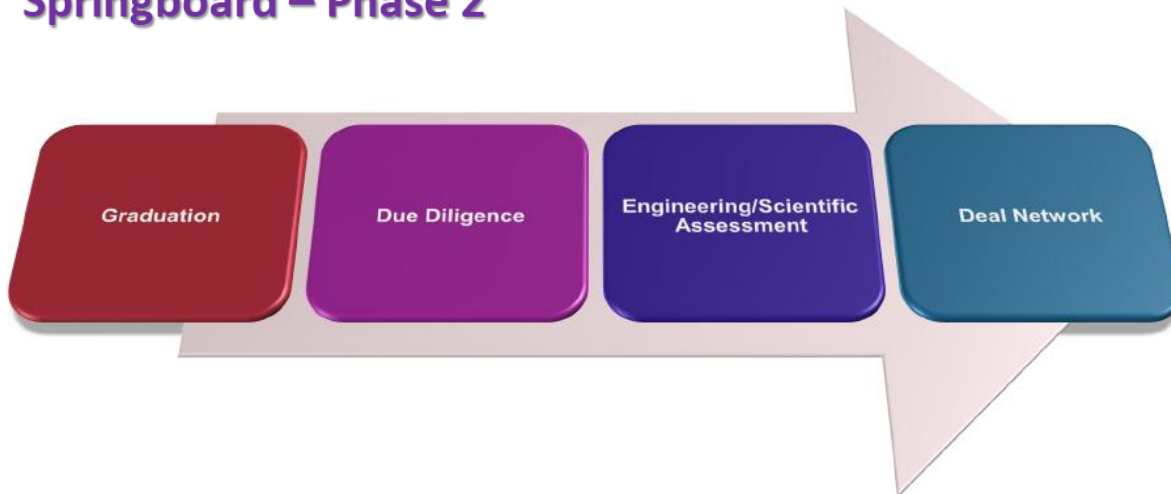
1 In the Lab – Springboard Entrepreneurs-in-Residence assist researchers and university faculty to assess the commercialization potential of their discoveries.



Springboard – Phase I



Springboard – Phase 2



First Quarter 2010 Springboard Summary

The first quarter of 2010 saw a record number of intakes – 52 applicants. In addition, marketing panels, finance panels, dry runs, graduations and due diligence assessments of graduates were up in the first quarter with nearly 50 company panels/reviews in total.

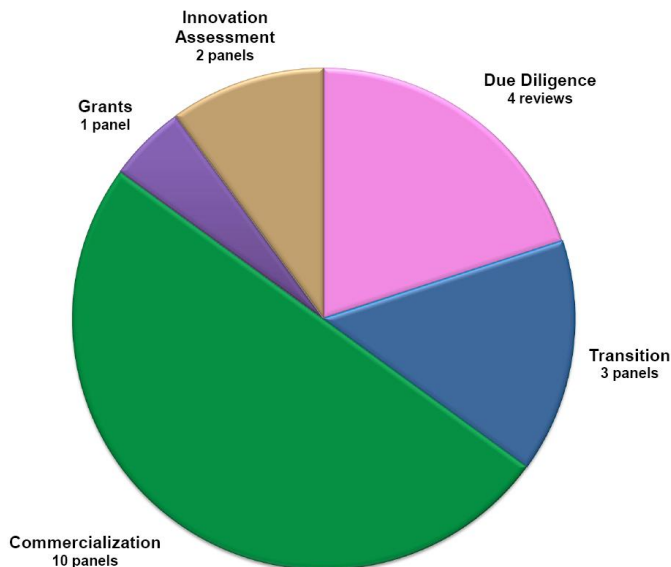
Three transition stage and ten commercialization stage companies completed the Springboard program in the first quarter of 2010. In addition, two companies completed innovation assessments, and one company completed the first-ever Springboard grants panel. The newly instituted grants panel is for early stage companies with game-changing technologies that are at or near the proof of concept stage, have well protected IP, but may be too early for angel or venture funding and might benefit from pursuing non-dilutive grant funding. The objective of the grants panel is to obtain advice from IP attorneys and grant consultants on achieving optimal positioning for the Springboard client to obtain significant grant funding.

Four companies completed due diligence reviews prior to presenting at CONNECT's Deal Network in March 2009. The due diligence process was established to ensure that Springboard companies are investment-ready prior to participating in CONNECT's Deal Network events. The Deal Network is a confidential list of high net worth investors who periodically review best-in-class companies that have succeeded in CONNECT's Springboard, Venture Roundtable or Most Innovative Product Awards programs. The events are held at the private residence of an investor and are attended by 25 or more investors.

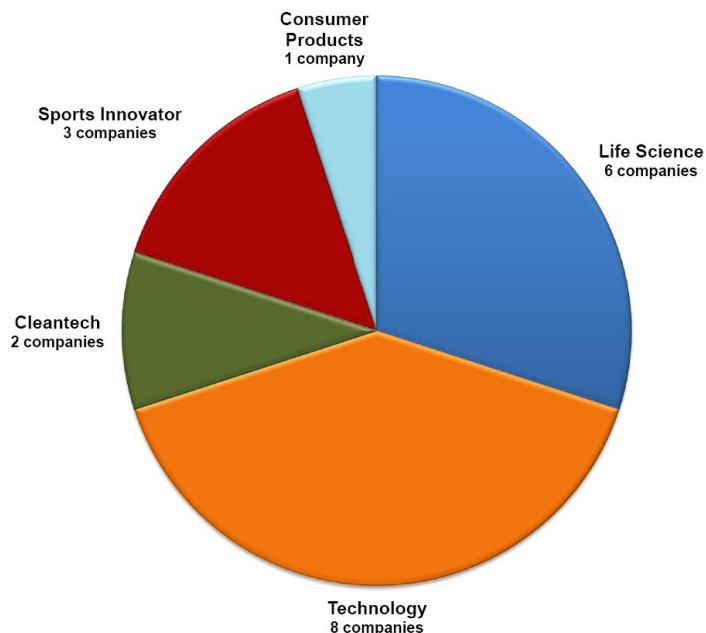
First Quarter 2010 Springboard Summary (cont'd.)

The process begins once a company is accepted into the Springboard program. They receive a due diligence check list, provided courtesy of [Express Ventures](#), which includes a list of documents investors typically use to perform a due-diligence analysis. The process concludes with a pro-bono review of the company's due diligence book by one of the law firms sponsoring the Springboard program.

Springboard Panel/Due Diligence Review Activity January – March 2010



Springboard Panel/Due Diligence Review Activity by Industry Sector January – March 2010



In the Lab Innovation Assessment Panels

Company: BizWare Online Applications
Panel Date: January 13, 2010
Presenter: Peter Shikli



[Bizware Online Applications, Inc.](#) is a small, marginally profitable California corporation grossing \$250K/yr, mostly through its [MegaChess](#) website. Bizware has built a library of 15 tools designed to expedite the process for developing applications. Bizware approached Springboard in order to reduce the list to the best opportunity to pursue with a team. A panel of Springboard EIRs reviewed the opportunities and re-focused BizWare through an Innovation Assessment.

Company: Wireless Medical Sciences
Panel Date: January 29, 2009
Presenter: John Ransom

Wireless Medical Sciences (WMS) has developed a cardiac-function and apnea monitoring device that will allow for the wireless transmission of patient information to a data recorder device. The recorder device (e.g., PC) will in turn deliver one or more types of alerts (e.g., vibration, audible) back to the patient and to a remote device (e.g., cell phone, alarm device) in the event of a potentially life threatening cardiovascular or apnea event.

The initial population includes premature infants at risk of bradycardia and apnea events, and other at risk newborns such as siblings of SIDS victims. The role of the monitoring system is to trigger alerts to be delivered to both the distressed baby and the caretakers. An additional role of the monitoring system is to provide a continuous data stream of the patient's cardiovascular and pneumological status during a given time period for later analysis. The wireless connectivity circumvents current cumbersome systems that have wires, which can wrap around the infant and frustrate parents. WMS has developed the initial design and located components, and is evaluating manufacturing facilities. The entrepreneur received advice on their business model, marketing plan and IP strategies from a panel of nine EIRs, including two TCA members.

Transition Panels

Company: Ribomed Biotechnologies
Panel Date: February 5, 2010
Presenter: Michelle Hanna



Ribomed has developed a platform molecular detection process, Abscription, which is resistant to blood, saliva and most environmental substances that inhibit current detection tests based on PCR. Abscription allows detection of multiple types of biomarkers in a single sample on a single device with a common set of reagents and offers the flexibility to use different types of detection instrumentation. Unlike other technologies used for biomarker-based diagnostic tests, Abscription can target the best of each type of biomarker whether DNA, mRNA, μ RNA, SNPs, protein or CpG methylation through Multi-Variant Biomarker (MVB) tests. These biomarkers can identify a disease state or potential response to therapeutics. Products under development include those that will be affordable for basic research labs, as well as those used for high throughput screening by clinical testing labs and pharmaceutical companies. With assistance from Springboard, the company was able to win substantial grants and contracts grow the company.

Company: Managed Solution
Panel Date: February 24, 2010
Presenter: Sean Ferrel



Managed Solution is a local San Diego IT integrator and Managed Service Provider (MSP). They specialize in Microsoft infrastructure technologies as well as Cisco, Riverbed and NetApp. The goal for is to provide excellent service along with cost savings on IT operations costs.

Managed Solution is a 5+ million dollar business that has taken on a strategic partnership with Microsoft in hopes of seeing it take them into other regions. The company approached Springboard in order to identify a clear direction for the future. A panel of Springboard EIRs recommended that the CEO should focus on creating and protecting new intellectual property, create key employee retention programs and deliver solutions on top of the technologies distributed for Microsoft.

Transition Panels

Company: Tidelines, Inc
Panel Date: March 7, 2010
Presenter: John Conover and Peter Currie



Tidelines, Inc is a very successful business that has developed and patented a tide curve for tides anywhere in the world. While Tidelines currently sell calendars and a mobile application, they plan to launch a separate business where for-profit and not-for-profit companies can sell the calendar online. Through this online business, customers can design the calendar with their own digital pictures and then sell them with a portion of the sale dedicated to charity.

With the imminent launch of this new line of business, Tidelines approached Springboard and spoke with EIRs about verticals, establishing and compensating a sales force, and the business model.

Grants Panel

Company: Diomics
Panel Date: February 19, 2010
Sponsor: Mintz Levin
Presenter: Jeff Morhet, Frederic Zenhausern
EIRs/Domain Experts: John Ransom, Bruce Neapole



Diomics is a high-tech development company innovating eco-friendly, nano-composite materials for the Life Sciences market. The company will focus its launch by developing a product line that addresses critical but poorly served needs of the rapidly growing forensic sciences industry. Diomics has developed the highly efficient X-Swab™, a robust, inexpensive, and easy-to-use system that will replace both cotton swabs and enzyme-based testing protocols. The X-Swab™ will be a strategic component of an engineered system designed to meet the objectives of the international *Rapid DNA Initiative* by increasing test accuracy and significantly reducing time-to-result.

Grants Panel (cont'd.)

The X-Swab™'s unique properties enable immediate DNA forensics at the crime scene and genetic testing in the doctor's office or at a patient's bedside. It utilizes Diomat-XL™, a strong, lightweight environmentally friendly functional material that can be manufactured using traditional production methodology.

Two lawyers from both Mintz Levin and Knobbe Martens, and two representatives from Fabiani & Co. supported the Grants Panel for Diomics.

Commercialization Panels

Company: iMerchant Advance
Panel Date: January 19, 2010
Sponsor: Stradling, Yocca, Carlson & Rauth
Presenter: Ted Stearns
EIR/Domain Experts: Bob Nascenzi, Bill Diller, David Kramer



iMerchantAdvance Holdings, Inc., (iMA) a Delaware corporation, is a merchant cash advance company. Its focus is to provide micro advances (\$1000 ~ \$3000) to merchants who use credit card transactions and who are in need of working capital in exchange for a percentage of their discounted future credit card sales. iMA follows a proven business strategy designed to reduce risk and offer a distinct value proposition to the credit card processors. iMA provides processors with a risk free ability to participate earn fast money from new/secure revenue streams and solve key market issues such as negative net settlements.

Company: Numinus
Panel Date: January 26, 2010
Sponsor: Birch, Stewart, Kolasch, and Birch LLP
Presenter: Chris Isaacson, Lisa Isaacson
EIR/Domain Experts: Mike Miller, Dave Overskei, Jack Dollard, Dave Kramer



Approximately 200 million incandescent track lighting fixtures are providing general lighting in U.S. retail and food service locations, but economics and edicts will lead to the replacement of these fixtures with solid-state lighting (SSL) in five to ten years.

Numinus, a pioneer in SSL since 2001, is positioned to be a leader in this track lighting market. With the assistance of San Diego Gas & Electric, Numinus is testing NuLED™ Orion LED track light prototype for Energy Star approval. Once approved, the Orion will be a replacement for most commercial track lights. Numinus has selected the track lighting market for the following reasons:

- The LED industry giants focus on the downlighting and fluorescent commercial market, so only four LED track lights are available.
- California, the leader in energy efficiency, has approved \$3.1 billion in incentives and programs for 2010 to 2012. These utility-based programs cover half of the cost of retrofits with rebates and savings. Upon payoff, the customers will yield savings of \$1,000 per month or more per location.
- Numinus has been designated a Project Sponsor under the California utility programs. As an experienced LED integrator, Numinus is fully capable of providing fixtures as well as performing the retrofits and, thus, achieving first mover status.

It is inevitable that LEDs will dominate the lighting market. Existing lighting companies are creating a rich field of consolidations by seeking SSL technology through acquisitions.

Commercialization Panels (cont'd.)

Company: Aubrey Inc.
Panel Date: February 10, 2010
Sponsor: Procopio, Cory, Hargreaves & Savitch LLP
Presenter: Aubrey Woodruff, Stephen Moss
EIRs/Domain Experts: Scott Buchanan, David Pearson



Aubrey Inc. designs, manufactures and sells biosynthetic wound dressings. Established in December of 2007, it is the second venture into the wound care field by Aubrey Woodruff, PhD, MBA, who invented the first tissue-derived wound dressing cleared by the FDA in 1979.

Woodruff formed Aubrey Inc. with the purpose of developing a new standard in the treatment of partial thickness burns, creating products that offer superior healing power, safety and value, and furthering the advancement of wound care. Aubrey Inc. now has its own line of Advanced Wound Bioengineered Alternative Tissue (BAT™) products, cleared by the FDA in February of 2009.

Company: Incitecomm
Panel Date: February 16, 2010
Sponsor: Foley & Lardner LLP
Presenter: Jeff Tange
EIR/Domain Experts: Greg Rothnem, Jean Luc Lembert



Established in early 2007, Incitecomm is a wireless application and converged device company initially targeting mobile users. It is in the business of simplifying the interaction among the persistent facets of e-life and mobile business: location, email, text messaging, voice messaging, digital image capture, contact and calendar management, digital music and document processing, among others.

The growing demand for mobile functionality, especially GPS-based hardware and applications, will drive the proliferation of smart phones along with GPS only devices. Any substantial investment by an organization must begin with a thorough understanding of the opportunities, risks, and rewards. Incitecomm provides the tools and services that turn GPS data into Business Intelligence. The deployment management portal allows users to manage their remote assets, order product, view an online training library, and review the status of a service issue.

Unlike the large U.S. mobile operators, Incitecomm offers customization as experience has revealed that large operators do not invest in the SMB segment and smaller operators typically lack adequate resources. Focusing on catering to the often unfulfilled SMB data communications requirements, Incitecomm will offer high-quality, highly capable mobile solutions, such as InView, with services and support mechanisms to match. The goal is to give customers the technical advantage they need to gain a competitive edge with a digitally competitive workforce.

Company: GoFastCab
Panel Date: February 25, 2010
Sponsor: Knobbe, Martens, Olson & Bear LLP
Presenter: Jeremy Schrage, Josh Komenda
EIRs/Domain Experts: Jack Dollard, Rick Maiero



The GoFastCab business model provides the ability for taxicab passengers to order a taxicab in a time and cost effective manner by sending a text message (also known as SMS, for Short Message Service) from their cell phone. Taxicab operators will pay to receive orders at a cost less than they would pay to process the same order placed through their call center. As the number of text messages sent annually in the United States approaches 1 trillion, an ever-growing group of customers will see text-based ordering as a very attractive alternative to ordering by phone.

This service will result in benefits to both taxi companies and passengers. Given rising overhead costs combined with stagnant fare revenues, the industry operates with declining margins. This critical trend creates a significant demand for GoFastCab service, and operators across North America welcome it as they look for ways to build an order stream outside of costly call centers.

Commercialization Panels (cont'd.)

Company: Industrial Interface
Panel Date: February 26, 2010
Sponsor: Benchmark Law Group PC
Presenter: Brian Jones, Chris Powell, Derek Adesso
EIRs/Domain Experts: Bob Stein, Jack Dollard, Vince Ruggiero, Lauren Essex, Mike Russell



Industrial Interface.com is an up and running internet business where engineers post design problems and industrial suppliers pay a fee for the opportunity to help solve them. This website allows engineers to quickly find multiple solutions for their designs and allows suppliers to concentrate their time and money on highly relevant leads for their business.

Current competitors like Thomasnet and Global Spec take in over \$500 million annually from suppliers for “passive” listings. IndustrialInterface.com has taken the current frustrating process and created a marketplace for paid suppliers to access real engineering problems seeking supplier solutions. The Industrial Interface website has reduced the sourcing process from weeks and months to minutes.

Company: GOTRIbal
Panel Date: March 23, 2010
Sponsor: Birch, Stewart, Kolasch, and Birch LLP
Presenter: Tanya Maslach
EIRs/Domain Experts: Rick Kreysar, Mark Davis Brant Cooper, Jeanne Talbot, David Sacks



GOTRIbal® is the only international network for women in endurance sports. Regardless of ability, age or location, GOTRIbal® provides women a variety of safe forums – online and through events - to connect to each other and industry leading partners who share their passion for endurance sports. Our Chief Ambassador and spokesperson, Chrissie Wellington, three times World Ironman Champion and iron-distance world record holder, shares the GOTRIbal mission with the world and embodies the values of GOTRIbal.

IronGirl, CytoSport, SkirtSports and Kestrel have joined GOTRIbal to support its growth. GOTRIbal is located in 15 countries and 35 states, and has 34 local groups (“TRIBes”) that meet around the world. The authentic, inviting and casual culture of the company has resulted in an incredibly high brand loyalty to GOTRIbal. In a recent survey, 91% answered that they would be very or somewhat disappointed if GOTRIbal no longer existed, and 63% said they would not use an alternative (some citing there was none).

GOTRIbal provides women with the knowledge, forum, and skills that they seek to be successful in their chosen sport, including safe networking with other like-minded athletes, a forum for meeting, training and socializing with people they trust, and a place to find services and products just for women in endurance sports. Ultimately, GOTRIbal will become the trusted resource for women in endurance sports.

Company: BIOSILO Foods
Panel Date: March 25, 2010
Sponsor: Foley and Lardner LLP
Presenter: Keith Mullen
EIRs/Domain Experts: Ken Cohen, Kevin Potter, Rick Clancy, Sushma Rao



Founded in 2008, BIOSILO Foods is a San Diego-based company that developed the functional snack product Gamer Grub to address the needs of computer gamers. Bags of Gamer Grub offer a grease-free crumbless alternative to current snacks. In four flavors (PB&J, pizza, wasabi, and chocolate), Gamer Grub supports the play of computer gamers through the use of supplements and neurotransmitters, like vitamin A, vitamin B3, vitamin C, and vitamin E, Magnesium, L-Glutamic Acid, and Choline. Today, Gamer Grub is sold in 1300 retail stores across the US, including Fry's Electronics, Hot Topic, Play N Trade, Microcenter, CompUSA, Tiger Direct, and Barnes and Noble.

Commercialization Panels (cont'd.)

Company: Pro Tee System
Panel Date: March 30, 2010
Sponsor: Mintz Levin
Presenter: Matt Nipper
EIRs/Domain Experts: Mike Miller, Brant Cooper, Wes Lindquist



Pro Tee's Golf Entertainment Centers are participatory entertainment venues featuring exciting, social golf and upscale casual food & beverage service extended to the tees. Proprietary shot tracking technology allows a group of golfers to use full-length shots taken in the real world to play in an exciting and convenient format. Pro Tee System outperforms competition by providing a more authentic and compelling game experience and utilizing a more flexible game system and technology. These advantages will enable Pro Tee to capture a broad audience.

Pro Tee Systems, Inc is currently raising capital to finance the acquisition and conversion of their flagship site. A follow on round will finance the acquisition and conversion of numerous golf driving range businesses into Golf Entertainment Centers.

Company: Diomics
Panel Date: March 31, 2010
Sponsor: Knobbe Martens
Presenter: Jeff Morhet, Frederic Zenhausern
EIRs/Domain Experts: John Ransom, Bruce Neapole



Diomics is a high-tech development company that has developed the highly efficient X-Swab™ to replace the cotton swabs and enzyme-based testing protocols. The X-Swab™ increases test accuracy, and reduces time-to-result for immediate DNA forensics at crime scenes and genetic testing in doctors' offices or hospitals.

Due Diligence Reviews

Company: ElliptiGo
Sponsor: Mintz Levin



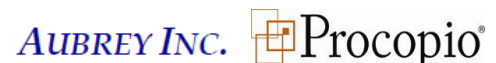
ElliptiGo is launching a new fitness product, elliptiGO. This product emulates running outdoors while eliminating the impact. The due diligence review was completed by Mintz Levin. (www.elliptigo.com)

Company: ecoATM
Sponsor: Procopio, Cory, Hargreaves & Savitch LLP



ecoATM is a provider of Automated eCycling Stations which evaluate, price and buy-back used consumer electronics and mobile phones directly from consumers in retail locations. ecoATM has won multiple national and regional awards and was recently funded by San Diego's Tao Venture Partners. The due diligence review was completed by Procopio. (www.ecoatm.com)

Company: Aubrey Inc.
Sponsor: Procopio, Cory, Hargreaves & Savitch LLP



Aubrey Inc. designs, manufactures and sells biosynthetic wound dressings. The due diligence review was completed by Procopio. (<http://www.aubreyinc.com/>)

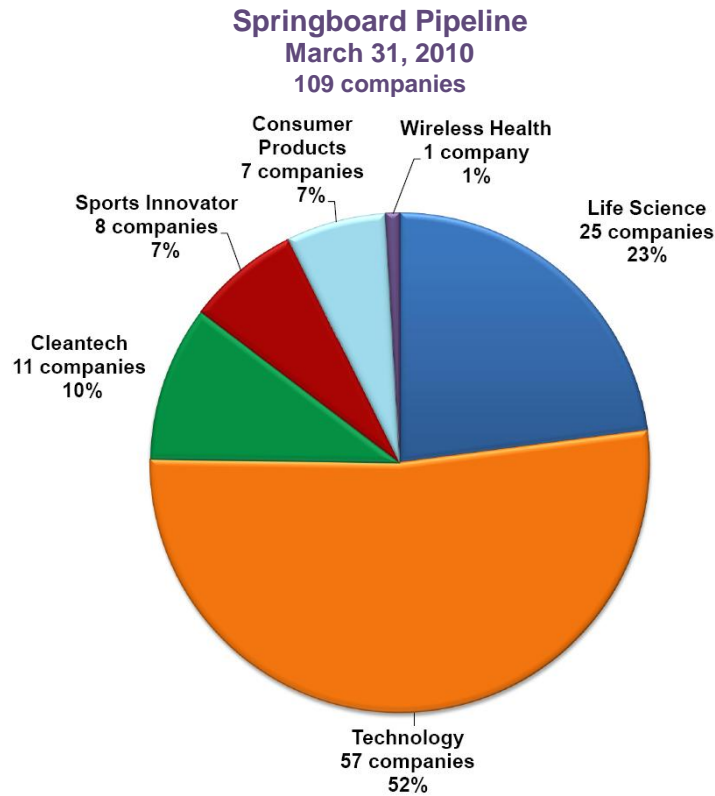
Company: Mobile Captions Company
Sponsor: Foley & Lardner LLP



Mobile Captions provides mobile caption-enabled phones for the hard of hearing person. This technology allows the hard of hearing to speak with the other party, through auditory and visual means. Through this technology, they are able to hear the other party and read what the other party says to them. The due diligence review was completed by Procopio. (www.mobilecaptions.com)

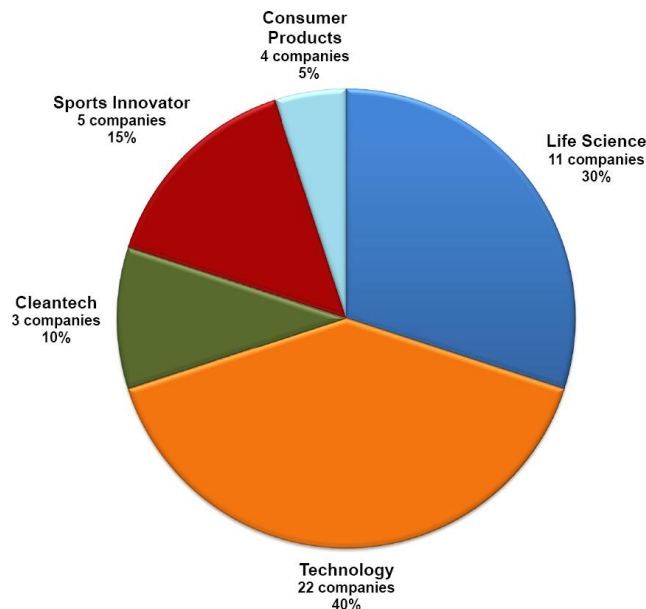
Springboard Pipeline

The Springboard pipeline continues to be robust with 109 companies participating in the program at the end of March 2010 – down 7% from the 117 companies in the pipeline at the end of December 2009. There are 25 life sciences, 57 technology, 11 cleantech, eight sport innovation, seven consumer products companies and one wireless health company in the program at the end of Q1 2010.



The first quarter of 2010 saw a record number of intakes – 52 applicants. This was up 13% over the 46 applications in the fourth quarter of 2009. Forty-five companies were accepted into the program from the following industry clusters: 22 technology, 11 life science, three cleantech, five sports innovation companies, and four consumer products companies.

Springboard Applications Accepted by Industry January – March 2010 45 accepted from 52 applications

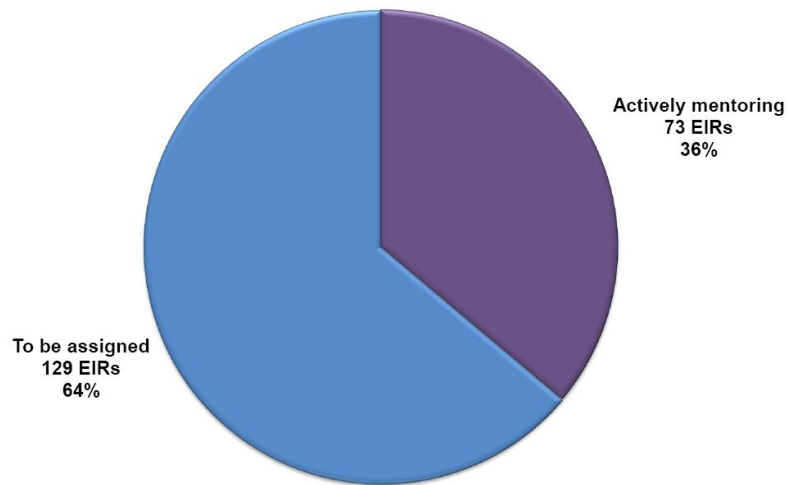


Entrepreneurs-in-Residence Program

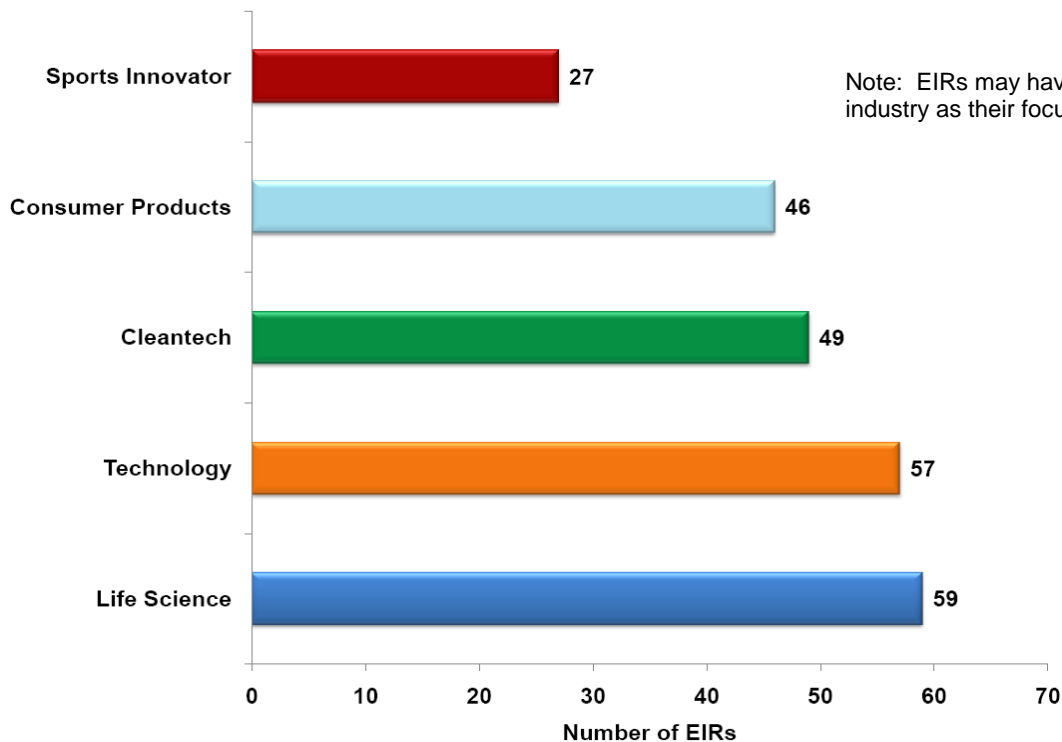
Entrepreneurs-in-Residence

Our Entrepreneurs-in-Residence (EIR) program is a standalone program now supporting Springboard, MIP, VRT, SDSI Capital Forum, UCSD's Entrepreneur Challenge and CommNexus' EvoNexus incubator. The group has expanded to 202 EIRs and 250 Domain Experts. Seventy-three EIRs were actively mentoring while 129 remained available for new assignments. In addition, the EIRs are now available to act as Expert Witnesses for sponsoring law firms.

Springboard EIRs
as of March 31, 2010
202 EIRs



Entrepreneurs-in-Residence by Industry Expertise/Interest



Entrepreneur-in-Residence Program (cont'd.)

Domain Experts/Panelists

Supporting the EIRs were 300 domain experts, who served as panelists in marketing, finance as well as dry-run panels and mentored clients in their areas of expertise. These included 59 CFOs (18 actively mentoring), 121 senior marketing executives (22 actively mentoring) and 120 industry experts with experience in product development, supply chain management, etc. The number of Springboard Domain Experts has increased 16% from 258 at the end of December 2009.

Springboard Domain Experts

March 31, 2010

300 Domain Experts

