

Politics & Public Policy of US Healthcare

About the Program

Looking to move up in your healthcare organization or professional association? You'll need to know how to influence legislation that impacts either or both. Learn from the experts during a week-long immersion in Washington, DC about the roles federal, state and local government play in healthcare and how you can influence them. In this unique, intensive program, students will learn government structures, how legislative processes work, and how to develop and deliver strategic, effective communications. Students will build relationships with key legislative, agency and industry leaders through meetings in and around Capitol Hill. Ultimately, the skills and relationships that result will help participants advocate more effectively and assume greater leadership responsibility.

Program Curriculum

This is a week long program of intensive instruction in Washington D.C. which includes classroom instruction and Capitol Hill visits.

Objects and Features

- ◆ Faculty comprised of a team of experienced healthcare practitioners and business leaders
- ◆ Class sessions conducted in a relaxed, interactive environment
- ◆ Networking opportunities with healthcare professionals and faculty with diverse areas of expertise
- ◆ Intensive, week long course

Who Should Attend?

This program is open to clinical and non-clinical professionals who have an interest in the healthcare industry:

- ◆ Clinical and administrative executives and managers
- ◆ Affiliated healthcare product managers, engineers, & sales professionals
- ◆ Allied health professionals
- ◆ Nurses, pharmacists, physicians & other practitioners

For More Information:

Email: unexhealthcare@ucsd.edu

Call: (858) 964-1010



Spring 2010 Course Offering

Section: 073847

Dates/Times: Sunday, April 25, 2010 (5:30-7:30pm)
April 26-April 30, 2010 (8:00am-5:00pm)

Location: University of California Washington Center
1608 Rhode Island Ave, NW, Washington, DC 20036

Credit: 4 units in Business Administration
RNs: 40hrs BRN credit

Fee: \$1795 if enrolled by Jan.4th *After Jan. 4th course fee is \$1995

Notes: Space is limited. All travel arrangements are the responsibility of the student.