

Chase has partnered with Facebook for its inaugural "Community Giving" campaign, which will allocate a total of \$5 million to small, local not-for-profits voted on by Facebook members. The winner gets **\$1 million** in a grand-prize announcement on Feb. 1; five runners-up get \$100,000 apiece, and the entire top 100 receives \$25,000 apiece, with an extra one million donated to the charity of choice by a Chase philanthropy committee

In just 5 clicks, here's how to help The Nicholas Connor Institute for Pediatric Cancer Research raise its first Million . . .

1. Simply go to The Nicholas Connor Institute home page, <https://thenicholasconorinstitute.org/Home.html>
2. Click on the *Chase Community Giving* **Vote for us** button.
3. If you are not logged in to Facebook, you will be prompted to do so. Click to become a fan of the Chase Community Giving.
4. You should be on a *Chase Community Giving* Facebook page specifically for the Nicholas Connor Institute Corporation. Click on Vote!
5. Once you voted, a window will appear to post a message on your Facebook Wall encouraging all of your friends to vote for The Nicholas Connor Institute for a chance to receive \$1 Million from Chase. Click Publish. (You can also **help us spread the word** by tweeting or personally inviting your friends and family to vote).

You can only vote once for The Nicholas Connor Institute but you have 19 other votes to cast for your other favorite charities.

\$1 Million would allow The Nicholas Connor Institute to pilot a childhood cancer genomic study with Prognosis BioSciences, assist AltheaDx in validating the first childhood cancer molecular diagnostic test and establish a personalized medicine program for children with cancer through CollabRx.

Initial **voting ends Dec. 11**. Vote for The Nicholas Connor Institute today! Help us help our children in just 5 clicks.

Join The Nicholas Connor Institute Group on Facebook

(<http://www.facebook.com/home.php?#/group.php?gid=140705371380&ref=ts>) for updates on our progress.