



# *Media Advisory*

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## ***San Diego Regional Economic Development Corporation Adds New Senior Talent***

SAN DIEGO, California (January 5, 2010)—San Diego Regional Economic Development Corporation (EDC) is pleased to announce that experienced local venture capitalist David Titus has joined EDC's team as Managing Director, Strategic Initiatives.

In this role, he will familiarize company executives in San Diego with EDC's mission, business development and policy programs to encourage them to remain and grow here. He will also engage them in business climate issues affecting San Diego's innovation economy. In addition, he will support the Business Development program in attraction, retention and expansion initiatives, identifying companies with immediate potential for expansion and new job creation.

"We are thrilled to have Dave join our team," said Julie Meier Wright, President and CEO of EDC. "His experience with technology and life science companies will be a real asset to EDC as we continue to expand our services to high-growth companies in the region."

Mr. Titus is a founder and Managing Director of Windward Ventures, an early-stage venture capital firm focused upon Southern California. He will continue to manage the Windward portfolio as well as sit on the boards of select private and public companies.

"I've been working with the EDC over the past year and have been most impressed by their people and initiatives to reach out and support technology and life science communities," stated Mr. Titus. "This role will allow me to continue to work to build a vibrant business culture in San Diego focused on science and technology."

David Titus can be reached at [titus@windwardventures.com](mailto:titus@windwardventures.com) and (619) 234-8484.

San Diego Regional Economic Development Corporation is supported by more than 150 of San Diego's largest companies and most influential business leaders. The group strengthens San Diego's business climate and maximizes its economic success through two key programs, Business Development and Policy. EDC's [business development program](#) supports significant corporate outreach and retention, while nurturing emerging industries and attracting new corporate investment through targeted marketing initiatives. The [policy program](#) is focused on creating a competitive business climate for the region through workforce development initiatives, including Pre-K and math and science education programs, and building the infrastructure – housing, water, energy and transportation systems – to support 21st century industries.

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